



Live Workshops

COURSE CATALOG

Beta Reader Basics

You finished your draft! The story is done! It's time to... let someone else read it. Sharing a manuscript for the first time can be daunting, but when you have the right Beta Readers sharing can be educational, encouraging, and exciting! In this workshop we'll break down: what a Beta Reader is, how to find one, what they can do for you and your work, how to cultivate long-lasting, trustworthy relationships with your Betas, and more. Walk away with a blueprint on how your Beta Readers can help your writing shine.

The Business of Creativity

A sustainable creative career requires more than a good creative product, it requires an understanding of the industry and a consistent investment of time in your business. This workshop lays a foundation of effective, sustainable, long-term business practices for writers. This workshop covers: a Creative's mindset, time-blocking & marketing efficiently, & business basics like: book-keeping, when to look at setting up a business structure (i.e. LLC, corporation, etc.), & finding the right business partners.

How to Find (& Be) A Great Critique Partner

Learn how to be a CP other writers clamor to work with and how to build a support group for your writing. Learn the elements of constructive feedback and hone your critique skills. From finding critique partners and beta readers, to the value of accountability partners and emotional support groups, successful writers create a support network. Learn how to build yours to become the best writer you can.



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Path to Traditional Publication

A behind the scenes look at an author's path to traditional publication. From a novel's first critiques to finding an agent and submitting a final manuscript with the Big-5 publishers. This workshop provides insight to both the writer and editor's perspectives on publication. Walk away with in-depth information and resources (including recommended reading, podcasts, and website references) to guide you on your next steps to traditional publication. Great for fiction or non-fiction authors shopping either short works or books for publication.

We deliver our On-Demand Content in live presentations too!

TCA live workshops allow your audience to:

- Build community through in-person connection.
- Ask questions, allowing us to dig deeper into the content most impactful to their careers.
- Reenergize and find inspiration to build creative careers they love.

Ideal for conferences, professional associations, small groups, and more.